

Aishi Dua

Product Designer & Researcher with a Technical Foundation

www.aishidua.com | aduxjobs@gmail.com | 732-925-0547 | www.linkedin.com/in/aishi-dua/

EDUCATION

Duke University

M. Eng in Design and Technology Innovation

August 2025 – December 2026

GPA: 4.0/4.0

University of Illinois Urbana – Champaign

B.S. in Information Sciences – HCI/UX Design, Minor in Psychology

August 2022 - May 2025

GPA: 3.81/4.0

WORK EXPERIENCE

24 and Up

Design Intern

Raleigh, NC

Jan 2026 - Present

- Managing research, executing end-to-end UX and product design changes of **3 early-stage AI startups** to prepare digital products for market launch.
- Developing and refining user interfaces using **React and Next.js**, ensuring high-fidelity designs are translated accurately into responsive web applications.
- Partnering directly with the Head of Design and Lead Engineers to provide strategic brand consulting, ensuring visual identity and user interface consistency across emerging AI platforms.

Duke University OIT

User Experience & Accessibility Design Intern

Durham, NC

Jan 2026 - Present

- Leading user research initiatives to evaluate current Duke University digital resources, identifying pain points and proposing evidence-based improvements for student and faculty interfaces.
- Developing and optimizing university web properties by implementing **user-centered design (UCD)** principles to enhance site navigation and accessibility.

StellarPay

UI/UX Design Intern

New York, NY

May 2025 – Sep 2025

- Designed **wireframes using Figma** for a contextual, memory-based AI assistant to help users manage their finances more accessibly, reducing friction and improving user retention.
- Led design of onboarding workflows from **ideation to delivery**, resulting in shipping new features 2 weeks early.
- Conducted usability testing on **30+ diverse users** to validate design decisions and iterate based on user feedback.

University of Illinois Urbana-Champaign

Undergraduate Teaching Assistant (TA)

Champaign, IL

Jan 2025 – May 2025

- Assisted professors in course preparation, including creating and organizing instructional materials and grading assignments and projects for **50+ students**, ensuring smooth delivery of coursework and timely feedback.
- Managed administrative tasks such as attendance tracking, maintaining records, and communication with students via email and Canva to streamline class operations and improve information flow.

Chordify, Inc.

Product Design Intern

Sunnyvale, CA

June 2024 – Aug 2024

- Created detailed wireframes for a Learning Management System to ensure seamless navigation and **accessibility**.
- Collaborated closely with cross-functional teams, including **developers and product managers**, to align on design feasibility and meet project timelines, ensuring smooth execution of deliverables.
- Implemented a modern design system, standardizing UI elements and interactions to deliver a cohesive and consistent platform experience.

tulip. (Tech Startup)

Co-Lead UX Designer

Champaign, IL

Dec 2023 – May 2024

- Co-led high-fidelity designs for a new startup, which allows users to invest in boroughs of real estate properties.
- Presented product vision and UX-driven user flows to **20+ investors** at the Cozad New Venture Challenge, effectively communicating usability benefits and securing stakeholder interest.
- Collaborated with engineers and product leaders to deliver responsive prototypes and flows, aligning usability, accessibility, and business goals.

SKILLS

Certifications: Google UX Design Certificate

Design + Research Skills: Wireframing, Prototyping, Storytelling, User Research, Usability Testing, Interaction Design

Tech Tools: Figma, Sketch, Adobe XD, Adobe Creative Cloud, React, Next.js, Miro, Photoshop, Canva, Microsoft Office, HTML/CSS, Python, SQL, Tableau

Soft Skills: Organization, Time Management, Communication, Design Rationalization