

Aishi Dua

PRODUCT DESIGNER · DESIGNS IN FIGMA, SHIPS IN CODE · AVAILABLE JANUARY 2027

aishidua.com | aduxjobs@gmail.com | 732-925-0547 | linkedin.com/in/aishi-dua

EXPERIENCE

- Shipt · Product Design Intern

San Francisco, CA

Jun 2026 – Aug 2026

 - Led the redesign of Shipt's search filter system, carrying it from competitive audit of 6 marketplace apps through a cross-platform mobile-to-web pattern set, now handed off and queued for rollout within one to two quarters.
 - Reframed filtering from a visual refresh to a coverage problem, since filters ran on brand and category alone across 26 overlapping categories, and rebuilt the taxonomy around the dietary, product, and price attributes users named as missing.
 - Validated the redesign head-to-head against the live experience with 15 participants in unmoderated testing, hitting 91% task completion, and converted session findings into the prioritized handoff document the team is building from.
 - Presented to 160+ people at the company intern showcase and iterated the filter drawer after design critique with managers, researchers, and engineering.
- 24 and Up · Design Intern

Raleigh, NC

Jan 2026 – May 2026

 - Took three early-stage AI products from problem framing to production, moving across interaction design, visual design, and front-end implementation alongside the Head of Design.
 - Shipped design changes straight into the product by building the responsive React and Next.js UIs in Claude Code, removing the design-to-development handoff and holding typography, spacing, and hierarchy consistent across breakpoints.
 - Defined information architecture and user flows for each product, carrying them from wireframes through functional prototypes to shipped interfaces.
- Duke University OIT · UX & Accessibility Intern

Durham, NC

Jan 2026 – Apr 2026

 - Turned scattered accessibility complaints into a ranked remediation roadmap adopted for Duke's student- and faculty-facing web properties, built from moderated sessions and a WCAG 2.1 AA audit.
 - Restructured information architecture around observed user goals on a shared web platform, improving task findability across navigation, search, and landing patterns.
- StellarPay · UI/UX Design Intern

New York, NY

May 2025 – Sep 2025

 - Designed the end-to-end experience for a memory-based AI finance assistant, covering conversational flows, interface states, and the assistant's voice and tone across core money-management scenarios.
 - Shipped a new onboarding flow two weeks ahead of schedule by owning it from concept through developer handoff and resolving feasibility questions with engineering during design rather than at build time.
 - Validated direction with 30+ users in moderated usability testing, iterating functional prototypes between rounds and documenting the rationale behind each change for stakeholders.
- Chordify, Inc. · Product Design Intern

Sunnyvale, CA

Jun 2024 – Aug 2024

 - Consolidated a Learning Management System's fragmented UI into reusable design system foundations, defining typography scales, spacing tokens, and interaction states as Figma components the team builds against.
 - Kept design and engineering releases on schedule by pressure-testing feasibility with developers and PMs during design and defending each tradeoff in review.

EDUCATION

- Duke University

Durham, NC

Aug 2025 – Dec 2026

M.Eng, Design & Technology Innovation · GPA 3.9/4.0
- University of Illinois Urbana–Champaign

Champaign, IL

Aug 2022 – May 2025

B.S. Information Sciences, HCI/UX Design | Minor in Psychology · GPA 3.81/4.0

SKILLS & TOOLS

AI	Claude Code, AI-Assisted Prototyping, Prompt Engineering, AI-Generated Production Code, Designing for AI Products
DESIGN	Interaction Design, Wireframes & Mockups, Typography, Visual Hierarchy, Design Language & Design Systems, Component Libraries, Design Tokens, Functional Prototyping, Accessibility (WCAG 2.1 AA)
RESEARCH	UX Research, Discovery Research, Problem Framing, User Flows, Usability Testing, Journey Mapping, Information Architecture, Competitive Analysis, UX Audits, Synthesis & Storytelling
TOOLS	Figma, FigJam, Miro, Adobe Creative Cloud
TECHNICAL	React, Next.js, HTML/CSS, Python, SQL, Tableau
CERTIFICATION	Google UX Design Certificate